



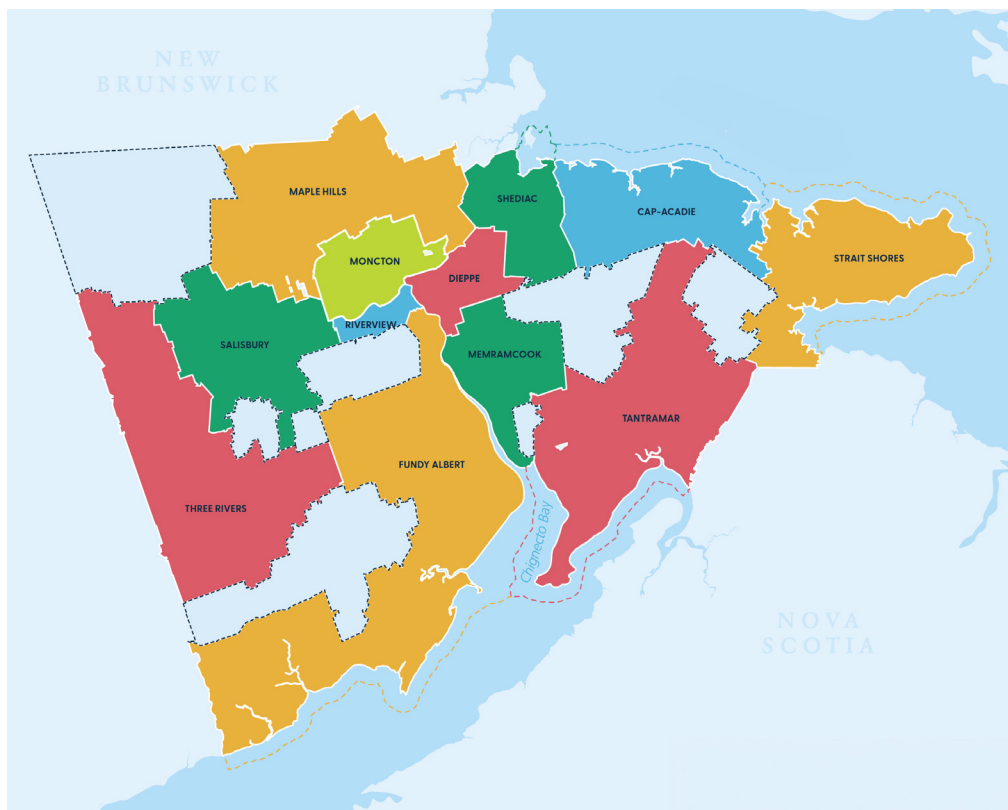
COMMISSION DE SERVICES RÉGIONAUX
**SUD-EST
SOUTHEAST**
REGIONAL SERVICE COMMISSION

NEWSLETTER - SEPTEMBER 2024

WHO WE ARE



The Southeast Regional Service Commission (Southeast RSC) provides services to Westmorland and Albert Counties in Southeastern NB. We serve 12 municipalities and one Rural District and are governed by a Board of Directors made up of the mayors of those municipalities and one rural district representative.



The Commission is mandated by the Province to provide the following services on a regional scale: tourism promotion, regional transportation, community and social development, economic development, recreational infrastructure cost-sharing, land planning (through Plan360), solid waste management (through Eco360), as well as hosting a public safety committee. We also provide Mosquito Management services to some of our municipal partners. The Southeast RSC is the largest Commission in the province and we strive to be leaders in all that we do. Our region is the economic engine of the province and includes roughly 25% of the population of New Brunswick and 30% of New Brunswick's tax base. We continue to experience record years in development throughout our region.



OUR SERVICES



ECO360

Eco360 provides residential, institutional, commercial, and industrial waste management services to Westmorland, Albert, Kent, and Kings Counties, as well as recycling streams from Miramichi and Chaleur, at its Solid Waste Facility in Berry Mills and through various services and programs off-site. Led by a committed team of professionals, Eco360 operates with a focus on sustainability and innovation, working consistently to minimize the environmental footprint of waste management activities while ensuring the safety and well-being of the communities they serve to promote a cleaner, greener future for the region.

PLAN360

Plan360 is the division within the Southeast RSC responsible for local and regional land planning initiatives across Southeast New Brunswick, excluding local planning for the cities of Moncton and Dieppe. Comprising a team of skilled planners, development officers, building inspectors, GIS specialists, and other areas of specialization, the division is committed to enhancing community well-being and environmental sustainability while spearheading the development and maintenance of official land use plans for the municipalities within Southeast New Brunswick.

ECONOMIC DEVELOPMENT

The Economic Development division of the Southeast RSC is a diverse group of professionals with expertise in business development, marketing, finance, and community engagement. With a keen emphasis on fostering regional collaboration and leveraging existing resources, the team works diligently to stimulate economic vitality, and support local businesses. Through strategic initiatives, the team aims to create an environment conducive to innovation and job creation, ensuring the long-term prosperity of our region.

REGIONAL PROJECTS

The Regional Projects division of the Southeast RSC oversees a diverse portfolio of services including Tourism, Transportation, and Infrastructure Cost-Sharing. The division spearheads activities pivotal to regional tourism initiatives, coordinating, and supporting regional transportation efforts, and facilitating dialogue related to sports, recreation, and cultural infrastructure projects with the ultimate goals of enhancing community connectivity and creating a thriving environment for residents and visitors alike.

COMMUNITY AND SOCIAL DEVELOPMENT

The Community and Social Development division of the Southeast RSC is currently a small team committed to bringing together community organizations, municipalities, and stakeholders to collaboratively address pressing social issues, support efforts to overcome poverty and enhance community well-being. Through a partnership with the Economic and Social Inclusion Corporation (ESIC), the division leverages available resources to make a lasting impact on the overall wellness of residents within the region.



WHAT WE HAVE ACCOMPLISHED TO DATE:



The Local Governance Reform has provided a significant opportunity to enhance service delivery for residents across the region. The Southeast RSC has focused on filling existing gaps, streamlining processes, fostering team synergies, reducing duplication, building on current successes, improving collaboration, setting measurable goals, tracking progress, and developing regional strategies for new services.

Since the launch of the reform, our team has been diligently working to achieve these objectives. We began by assembling a leadership team and bringing together key partners to engage in the strategic planning process for the region. This involved hundreds of meetings with participants and stakeholders across the region and culminated in the creation of the Southeast RSC Regional Strategy 2024-2026.

The Commission's goal for 2024 has been to gather data and information to establish a baseline and a foundation for future success. This has included the creation of standing committees for each mandate and commissioning several regional studies including:

- Assessment and framework for future regional infrastructure projects
- Regional tourism opportunity development analysis and strategy
- Regional transportation feasibility study
- Comprehensive asset mapping for social and community development
- Southeast NB 2035 regional visioning exercise to support municipal ambitions
- Regional agritourism study
- Regional Housing Needs Study
- Newcomer and Canadian retention cost-benefit analysis
- And more!

Key Achievements and Ongoing Projects Include:

- Launch of a website and social media strategy
- Updating the Southeast RSC brand
- Construction of 26 km of the Shore-Line Phase of the Regional Trail Network
- Planning and mapping a regional trail network
- Preparing for development of a Regional Plan for the Southeast
- Implementation of new building permitting software
- Creation of a geoportal/Open Hub, providing access to geospatial information and services online
- Continued expansion of economic development services across the region
- Entrepreneurship training programs in collaboration with NBCC and CCNB
- Expansion of the Connector program and IDEA Center high school program
- Creation of a supportive housing model for the homeless
- Community grants database for municipalities and not-for-profits
- Food security resource kit for the region's school districts
- Supporting and organizing Overcoming Poverty Together public engagement with ESIC
- Implementation of several significant solid waste projects and initiatives by Eco360, including:
 - A new provincial recycling program for paper and packaging products
 - A new regional waste collection service
 - A new mattress recycling program
- Launch of a regional tourism events calendar
- Creation of a regional tourism brand value proposition



OUR TEAM



Roland LeBlanc
CEO



Stephanie Thorne
CFO



Genevieve Alderson
Director of Communications



Sebastian Hultberg
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John Wishart
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