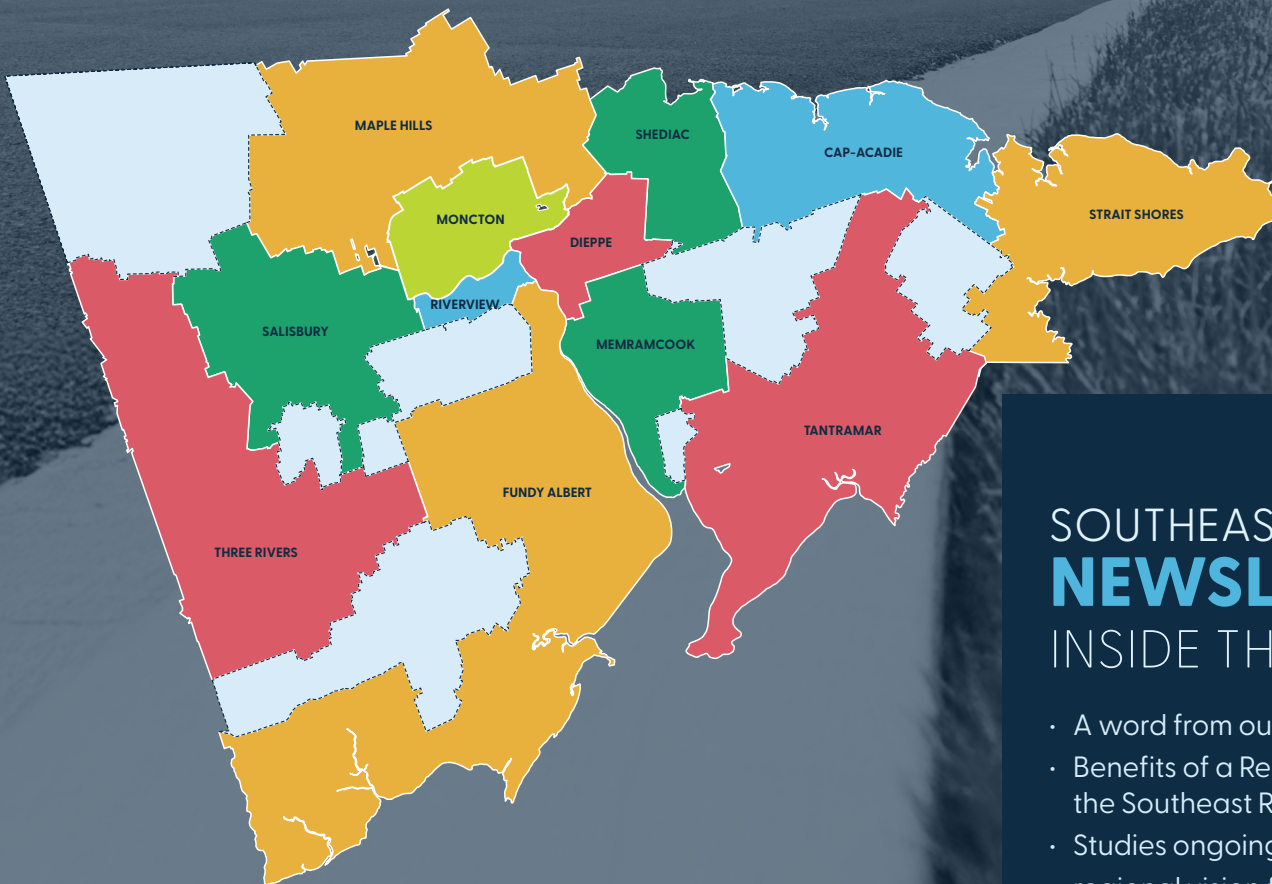




COMMISSION DE SERVICES RÉGIONAUX

SUD-EST SOUTHEAST

REGIONAL SERVICE COMMISSION



SOUTHEAST RSC NEWSLETTER INSIDE THIS ISSUE:

- A word from our CEO
- Benefits of a Regional Plan for the Southeast Region
- Studies ongoing to develop a regional vision for 2035
- Online and in-person capacity-building sessions for non-profits
- New waste collection schedules effective February 3
- Upcoming events

A word from our CEO

Dear readers,

First, on behalf of the Southeast Regional Service Commission, I wish you a very happy and prosperous year. It is with great optimism that we take our first steps into this new year, which will undoubtedly mark a turning point in the history of our region. 2024 was an intense year, punctuated by many explorations, decision-making and activities. Our teams have worked hard to ensure that each action taken contributes to achieving our objectives, but above all, to championing the interests of the Southeast New Brunswick region.

The year that has just ended saw the launch and completion of multiple projects under the supervision of the commission, including the implementation of the three-year regional strategic plan; the construction of 55km of the Regional Trail; the development and activation of a tourism event tool for the entirety of our region; the coordination of research in the fields of transportation, housing, and socio-economic initiatives, among many others. We have also made considerable and unprecedented improvements in the field of recycling and waste management, and today proudly wear the label of an organization that promotes ecological culture, thanks to the ecocentric actions of our Eco360 department.

A lot has been done in previous years; nonetheless, the goals for this year and those to come are even greater. The conduct of several regional studies will be at the core of our actions this year. The purpose is to educate stakeholders on the benefits of a more global vision, including neighbouring communities, and to promote joint and unanimous decision-making that facilitates development in all member communities in the region. These studies will also allow us to refine strategies through data-inspired insights.

Some projects on our agenda for 2025 are: the blue bag campaign; the training and information sessions for entrepreneurs, non-profit organizations, newcomers; the continuation of construction work on the Regional Trail; etc.

With the support of our partners, we hope to give a new face to our region in the nearest future, by focusing more on its potential and the opportunities it offers.

This newsletter will give you an overall idea of what we are doing on the field, and an overview of our action plan for this year. To learn more, visit our web pages and social media platforms.

Looking forward to seeing you in the next issue.

Happy new year!



Roland LeBlanc, P. Eng.
Chief Executive Officer



Why building a regional plan will benefit the ambitions of our unique communities

Plan 360 has, in recent months, been advocating for, and working toward building a regional plan to reflect regional vision and collaboration, minimize obstacles to fast-track growth, and incorporate the unique and individual goals and identities of our communities.

Benefits of a regional plan

- It will push forward the Southeast Region collective vision while respecting the differences that make each local community unique.
- A regional economic strategy encourages cooperation between rural and urban industries and the ability to manage regional infrastructure projects.
- Bringing stakeholders together enhances access to development opportunities and fosters communication for a unified regional vision.
- Consistency in land use across the region will prevent urban sprawl, promote compact growth and protect areas like residential zones from incompatible development.
- A connected network of parks and wildlife corridors will boost climate resilience. Coordinating resources regionally ensures efficient use and consistent environmental protection.

Economic development of the Southeast Region by 2035:

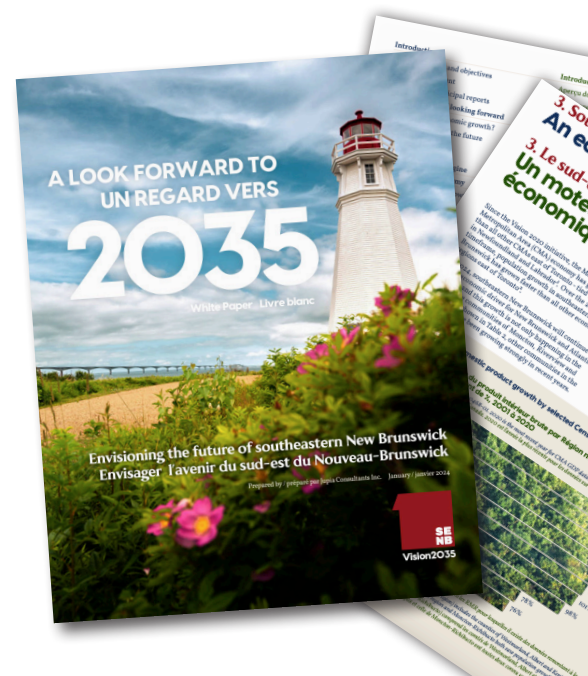
Ongoing studies to develop a win-win regional strategy

The department of economic development of the Southeast RSC is currently working on a long-term regional forecast project that will culminate in a Comprehensive Regional Vision for 2035, establishing the foundation for a regional economic development strategy that aligns with the overall Southeast Regional Service Commission's strategic objectives and the South-East Labour Market Strategy. Despite ongoing adjustments, including federal migration policy changes impacting scenario modelling, the first studies have been successfully presented in Fundy Albert and Shediac.

The studies revealed that the economic growth of Fundy Albert and Shediac is dependent on population growth. Their economic development and population growth efforts are a foundation for other initiatives related to housing, municipal services, among others. According to the findings, if these municipalities set a population growth target, work to ensure that housing, infrastructure and other supports are in place, and then promote their communities widely to encourage investments in the new private sector industries, there is a good chance they will meet the aspirational population growth target.

[Read More About the Fundy Albert and Shediac Studies](#)

Future presentations of other studies are planned for Tantramar, Maple Hills, and several other communities in 2025. Following the presentations, municipal councils will have the opportunity to discuss the findings, request deeper dives - if deemed necessary - and determine the desired development and ambitions for their respective communities in relation to projected growth.



The Regional Service Commission hosts Capacity-Building sessions to educate non-profit organizations

The in-person and online training sessions held in Fundy Albert, Moncton, Shediac, and Tantramar, last October and November 2024, on the topic “Board Governance,” were chaired by Aldéa Landry, lawyer, businesswoman, and civil servant with the New Brunswick Department of Justice. The goals of the workshop were to work towards strengthening the volunteer base in Southeast New Brunswick (SENB) and to offer more accessible sessions in both official languages. At the end of the training sessions, the fifty-seven non-profit organizations in attendance expressed satisfaction, and suggested follow-up topics for future gatherings: effective fundraising, grants, financial literacy, recruitment and retention of volunteers, strategic planning, marketing/ social media and human resources.

Multiple sessions are planned for 2025 in other locations. The following topics on the agenda will run from January to November:

- Grants 101
- Food safety handlers course
- Volunteer recruitment, retention and recognition
- Social media management for non-profit organizations

Cap-Acadie and Strait Shores residents receive 50 ready-made emergency preparedness kits

This activity marks the launch of a pilot project coordinated by the community and social development department of the Southeast RSC, in collaboration with emergency preparedness experts. The objective is to enhance emergency preparedness while strengthening community resilience. The initiative will extend throughout this year in other rural areas and municipalities.



New waste collection calendar for the Southeast (effective February 3, 2025)

New collection days:

- Monday** : Tantramar / Strait Shores (Area 2)
- Tuesday** : Cap-Acadie (Area 2)
- Wednesday** : Shediac (Area 2)
- Wednesday** : Three Rivers (Area 1)
- Thursday** : Maple Hills / Salisbury (Area 1)
- Friday** : Fundy Albert (Area 1)

Download the [Eco360 App](#) to learn more about the recent changes and the new collection schedules.



Eco360 Reuse Expo 2025: Save the dates!

The second edition of Reuse Expo will take place on **May 31, June 1, October 4 & 5, 2025**, at the Moncton Coliseum Complex.

Eco360's reuse expo enables anyone to drop off reusable items and give them a second life in the hands of another. These include mattresses, couches, chairs, washers and dryers, school supplies, clothing, small household items, toys, small decor items, perishable and non-perishable food, clean, clear and coloured glass for recycling, and redeemable beverage containers. Organizers also put at the disposal of participants on site a repair team to help repair objects like computers, phones, bicycles, etc. This occasion is intended to promote a more responsible society, respectful of the environment.



More News:

- A regional transportation feasibility study is considering to provide commingled services (on-demand, pre-booked, accessible, and non-emergency medical) across the region.
- The Commission is working on a regional tourism website to complement the regional events calendar developed in 2024, as well as a map of tourism assets. Both will be finalized in 2025. The regional events calendar can be found [HERE](#).
- The South-East Labour Market Partnership (SLMP) is developing a Request for Proposal (RFP) for a 2026-2030 workforce development strategy. This plan will be ambitious and forward-looking, addressing the region's evolving needs while aligning with the broader 2035 vision.
- The Community & Social Development Department is working to connect community organizations with potential funding opportunities through a grants database. The database includes a variety of funding sources, such as all levels of government, corporate foundations, private foundations and community organizations. The goal is to provide monthly curated lists to municipalities and non-profit organizations who are seeking help to secure funding.

Reach out to Vicki Weaver at vicki.weaver@nbse.ca or (506) 269-8845 to discuss a curated grant list for your non-profit organization.

MORE NEWS

Upcoming Events

Entrepreneurship Webinar

Date: February 24th, 2025

Time: 12:00 PM

For more information visit
ede.nbse.ca

Greater Moncton Home Show

Dates: March 21st to 23rd, 2025

Venue: Moncton Coliseum.

For more information on the event
visit [The Greater Moncton Home Show website](#).